



Want Your Advertising to Reach a Worldwide Gas Industry Audience?

Opportunities for the 20th World LP Gas Forum Show Directory Now Available!

The World LP Gas Forum: Global oil and gas industry leaders in one place at one time.
A rare and priceless opportunity.

The World LP Gas Association now presents a once-in-a-lifetime event, opportunity, and experience—the 20th anniversary World LP Gas Forum in Cape Town, South Africa.

The LP Gas industry's most renowned global assembly and educational conference, the World LP Gas Forum, will return for only the second time in its history to the bold and exciting continent of Africa. This promises to be an educational opportunity and personal growth experience that you will never forget.

Advertising opportunities to reach this high level international audience have just been announced. This event brings together key international agencies, policy makers, and the highest level of LP Gas industry stakeholders to plan the future of our industry, explore its growth potential, and forge new business relationships. The Forum attracts the very highest level of decision-makers—the key audience for showcasing your products and services in this market.

A limited number of ads will be included in the World Forum Show Directory, which is used as the roadmap for this global event, and kept by most attendees for future business contacts. **Do not delay!** Some advertising opportunities are one-of-a-kind and no ad reservations can be taken after September 7, 2007. Advertisers secure ads by date and time of fax or email.

**The following companies have already reserved an ad in the exhibition directory:
Gok GmbH & Co. KG, Orson Holdings Co. Ltd, Rego GmbH, Rochester, Todo, Total Energy.**

Do not miss this high profile opportunity. For more info visit: www.wlpgasforum2007.com

Please select the following full-color options:

✓ Position	Size in inches	Size in cm.	Price
<input type="radio"/> Quarter Page	2.06 x 5.90	5,25 x 15	€ 550
<input type="radio"/> Half Page	4.13 x 5.90	10.5 x 15	€ 950
<input type="radio"/> Full Page	8.27 x 5.90	21 x 15	€ 1,900
<input checked="" type="checkbox"/> Inside front cover (Sold to Total Energy)			
<input type="radio"/> Inside back cover	8.27 x 5.90	21 x 15	€ 3,000
<input type="radio"/> Outside back cover	8.27 x 5.90	21 x 15	€ 4,500
<input type="radio"/> Show map (one advertiser only)			€ 7,500

To reserve your ad, please complete this form and return to Rita Pecilunas at Strategic Marketing Resources by email at Rpecilunas@aol.com, or fax to (+1) 630/ 325-2287. For questions about your ad requests, call (+1) 630/325-8910. For questions about ad specs, placement, exhibition or registration, call +33 1 53 85 82 65 or email wlpgas2007EXH@mci-group.com

Name	Signature & Date
Company	Telephone/Fax
Address	Email
City	Advertising Opportunity
State, ZIP Code, and Country	

Deadline September 7, 2007

**For more information on the forum and this outstanding program, visit:
www.wlpgasforum2007.com**